



STUDENT CONSERVATION ASSOCIATION

PARTNERSHIP DISCUSSION



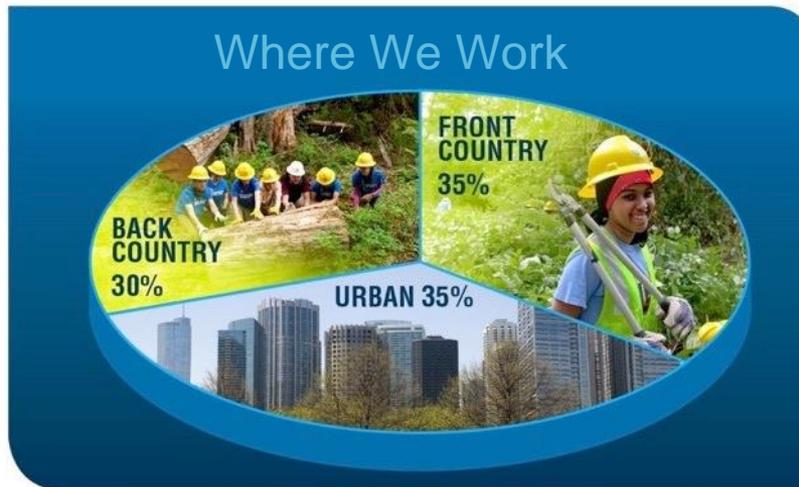
The SCA Mission: To build the next generation of conservation leaders and inspire lifelong stewardship of our environment and communities by engaging young people in hands-on service to the land.

SCA – The National Youth Conservation Organization



Who We Are

SCA is the national leader in youth service and stewardship. Since 1957, we've put more than 75,000 young people to work in America's parks and public lands.



Our Members

- ✦ Youth and Young Adults age 15-25+
- ✦ 9,100 volunteers placed annually
- ✦ 7 in 10 alumni are in sustainable careers or studies
- ✦ Nearly 1 in 2 self-identify as a person of color



Our Partners

- ✦ 600+ Project Sites Nationwide
- ✦ National, State and Local Parklands
- ✦ 700+ Colleges and Universities
- ✦ Leading Corporations, Foundations and other non-profit organizations

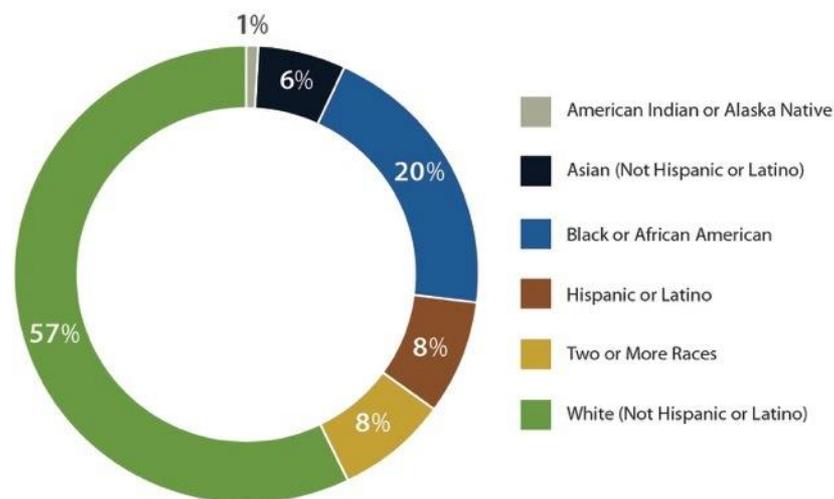
SCA – National Reach and Scope

SCA's REACH BY THE NUMBERS

- ✦ 160,000 young people reached by SCA recruiters each year
- ✦ 20,500 annual applicants to SCA
- ✦ 788 colleges and universities place students and alumni in SCA's young adult programs
- ✦ Offices and programs in 13 key cities across the nation
- ✦ Members placed in all 50 states

RACE AND ETHNICITY:

SCA has a strong commitment to changing the face of conservation leadership in the United States.



Does SCA Have an Impact on Youth? **YES!!**

After a single experience, students emerge with:

- Deeper connections to nature
- Improved leadership qualities
- Better interpersonal skills
- Heightened sense of social responsibility
- Greater perseverance



* Statistically significant results as part of recent study conducted by Search Institute, an internationally recognized research-to-practice firm.

SCA – We Engage Citizens

SCA empowers young people from every corner of the nation to plan, act and lead while they protect and restore our natural and cultural resources...

Transforming both lives and land.

2014
SERVICE
IMPACT



SCA – Accomplishments

SCA members tackle conservation problems directly.

Members aid endangered species, conduct field research, provide environmental education, and much more.

2014 CONSERVATION ACCOMPLISHMENTS



SCA – Influence

SCA volunteers make an impact in all 50 states from national parks to big cities.

Our more than 75,000 alumni go on to influence all sectors of society: government (28%), corporations (23%), education (25%), and nonprofit/other (24%).

2014 SCA INFLUENCE



SCA & Water Resources



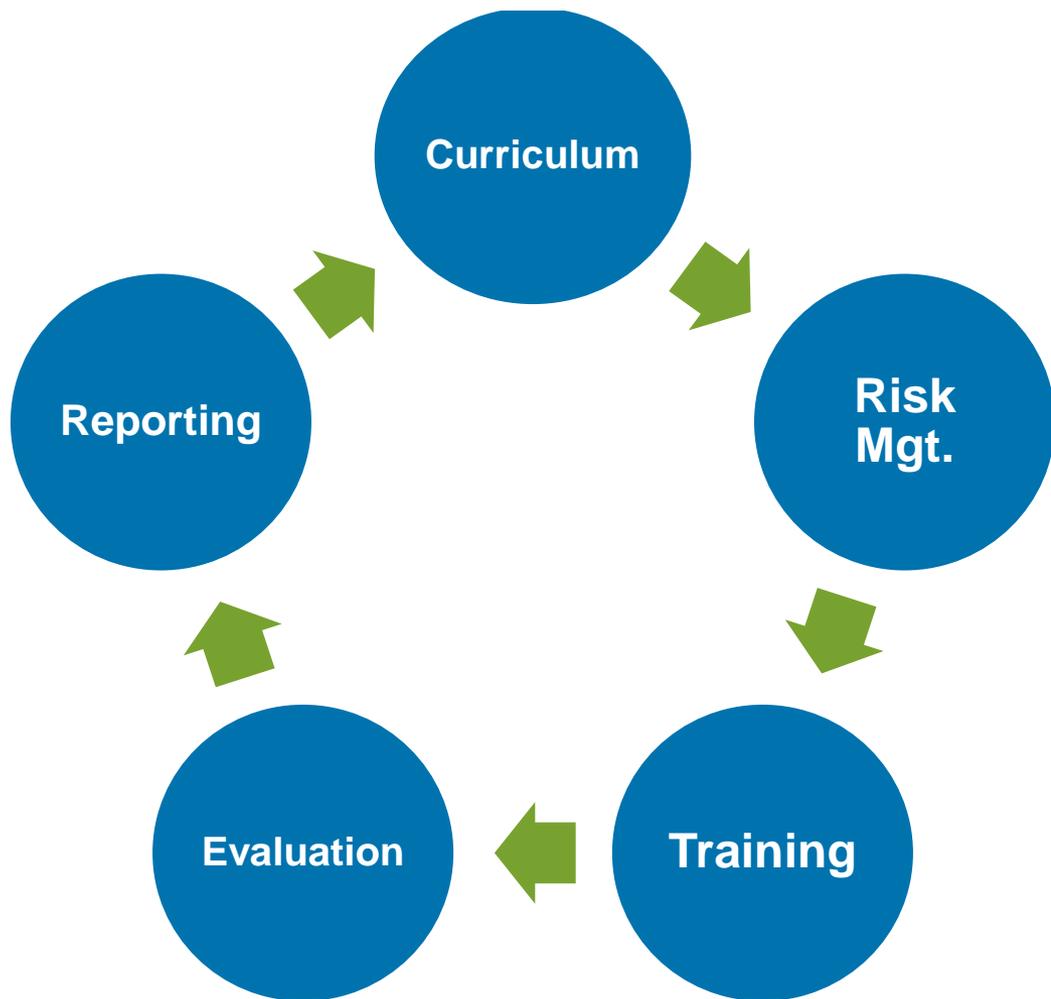
✦ In 2014, SCA's water conservation programs accomplished:

- 5.4 million gallons of water saved
- 285 miles of threatened shoreline restored
- 1,300 research projects completed
- 7,730 acres of watersheds surveyed
- 38,700 aquatic animals assessed and protected
- 32,830 people educated

SCA Programs

Model	Age	Supervision	Where	# Engaged
Internships 8 weeks to 12 months	18+	Host Site	Nationally	1,490
Corps 3 to 10-months	18+	SCA	Nationally	517
Crews 15-35 days	15-18	SCA	Nationally	520
Community Crews 3 to 6 weeks	14-19	SCA	Locally	974
Service Days	All Ages	SCA	Locally	5,600
Total				9,101

SCA's Commitment to Program Quality



Key Elements of PQ

- Mission
- Member Experience
- Risk Management
- Program Evaluation
- Research-Based, Outcomes-Driven Program Design
- Reporting on the unique value of an SCA experience



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